

# THE SELL SIDE PROCESS



#### **Onboarding the Seller**

- Establish objectives of owners
- Initial valuation of business
- NDA & Seller's Agreement

### Producing 'The Package'

- Detailed Company Overview document with question and answer format
- Financial package





### **Identifying the Buyer**

- Promotion to interested buyers
- Buyer interviews
- Selecting buyer and signing LOI

### **Undergoing Due Diligence**

- Buyer submits due diligence list
- Data room is establish to exchange information





#### Closing

- Legal review and signing of definitive purchase agreements
- Initiating initial payment
- Transfer of assets, logins and conditions precedent to close

## **Post-Closing**

- Post-closing support
- Subsequent payments if applicable



#### **Contact The Host Broker**

www.thehostbroker.com