

Let PPC work to support your online goals.

Pay-Per-Click advertising is an important SEM strategy, whether you're looking to bring in a steady stream of qualified sales leads, or increase traffic to your site. eBridge will work with your goals to create an effective PPC campaign for your business.

Let the eBridge PPC program work for you:

- Our expert staff understand the ins and outs of successful PPC management. Use our experience to choose the best strategy for your business. No money or time wasted in inefficient tactics.
- A poorly managed campaign can quickly start racking up costs, without offering any real ROI. Let our dedicated staff take care of all the details, and don't let your budget slip through the cracks.
- PPC campaigns are complicated. They involve careful monitoring and a considerable amount of administrative support. With eBridge handling all the details, you can put your money and resources to work elsewhere.
- In highly competitive industries, the PPC scene can be a real bidding war. Use eBridge's expertise to come out on top.

eBridge PPC services

eBridge will build and manage the optimal PPC campaign for your business. We will take care of all campaign elements, including:

- Existing program review
- Full competitive analysis report
- Keyword research and analysis
- Landing page analysis
- PPC (eg. Adwords) account creation and management
- Copywriting
- Bid management
- Full conversion tracking reports

If you don't have the time, the dedicated staff, or the in-house expertise to manage your PPC campaigns, eBridge's PPC program has got you covered from start to finish.

About eBridge

eBridge marketing solutions has been helping technology companies achieve their internet marketing goals since 2001. Our award-winning team has built a strong reputation for delivering strategic campaigns with excellent results. We're committed to providing you with innovative and high value solutions.

Contact us today to find out how ebridge can help your organization succeed online.
604-731-5530 info@ebridgemarketingsolutions.com



eBridge Marketing Solutions Inc.
4620 Teviot Place
North Vancouver, BC
V7R 4M5 Canada
P. 604.731.5530
F. 425.645.4332
www.eBridgeMarketingSolutions.com