

# Is your copy doing its job?

Effective copy is the cornerstone of marketing success. It engages. It communicates to your target audience in their language. It encourages action. It speaks volumes about your business. Are you getting the right message across?

## Let a professional copywriter help... look to eBridge

eBridge's copywriting services help you get the most out of your copy, whether you're looking to spice up a brochure, or create a website experience that wows. If your team does not have the time or resources to give your copy the attention it deserves, let us step in. How our copywriting services work for you:

- We work closely with you to understand your target market and your goals. Whether you want to demonstrate your expertise, encourage positive brand associations or highlight your unique selling proposition, our copywriters will first determine just what it is you need to achieve.
- Our experienced writers understand the nuances between different copy uses. What works for a press release does not work for a newsletter. We'll create a message that's just right for your medium.
- Copy is not a stand alone entity. It's an important player in your online marketing game plan. Whether you need your copy to work alongside SEO goals, or to match your overall communications style, we'll craft the words that are just the right fit for your requirements.
- We cover all the bases. From doing research to crafting interview questions to formatting content, we'll take on all your copywriting requirements from start to finish.

### eBridge copywriting services:

- Web copy
- Press releases
- Interviews
- Case studies and articles
- Brochures
- White papers
- Newsletters

We are full-service! If you want your project taken care of from strategy to creation to execution, we've got you covered.

## About eBridge

eBridge marketing solutions has been helping technology companies achieve their internet marketing goals since 2001. Our award-winning team has built a strong reputation for delivering strategic campaigns with excellent results. We're committed to providing you with innovative and high value solutions.

Contact us today to find out how ebridge can help your organization succeed online.  
604-731-5530 [info@ebridgemarketingsolutions.com](mailto:info@ebridgemarketingsolutions.com)



eBridge Marketing Solutions Inc.  
4620 Teviot Place  
North Vancouver, BC  
V7R 4M5 Canada  
P. 604.731.5530  
F. 425.645.4332  
[www.eBridgeMarketingSolutions.com](http://www.eBridgeMarketingSolutions.com)